### WORLD VOVINAM FEDERATION (WVVF)



221 Ly Thuong Kiet street – District 11 – Ho Chi Minh City – Vietnam Tel: 0084 8 38933007 – 0084 8 38685095 Email: worldvovinamfederation@gmail.com

No: 01-17/Decision-WVVF Ho Chi Minh City, 10 September 2017

# **DECISION**On the new logo of WVVF

#### The President of WVVF

- ➤ Pursuant to the resolution of the 2<sup>nd</sup> WVVF Congress held on August 2, 2017 in New Delhi, India;
- ➤ Pursuant to the consultation made with the WVVF Executive Committee;
- > Pursuant to the Regulations of the WVVF;

#### **Hereby DECIDES:**

- Article 1. To select the new logo of WVVF. Detailed information about the logo is in the attachment.
- Article 2. This logo shall replace the previous logo and shall be used in all WVVF activities and events since the date of this decision.
- Article 3. All affiliate members of WVVF are requested to use this logo in accordance with the design parameters.
- Article 4. The WVVF Executive Council, the WVVF functional commissions and all affiliate members of WVVF are responsible for the implementation of this decision.



Dr. Mai Huu Tin President

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#### IMAGE AND DESIGN PARAMETERS OF THE NEW WVVF LOGO

Attaching to the Decision number 01-17/Decision-WVVF on September 10<sup>th</sup>, 2017 by the WVVF President

## 1. Logo meaning

The globe at the centre of the World Vovinam Federation's logo symbolizes Vovinam's presence in five continents of the world. The leg-attack technique "Đòn Chân Tấn Công" image showcases one of the technical specialties of Vovinam. This image is a computer generated drawing based on a real photo of Võ Sư Chánh Chưởng Quản Nguyễn Văn Chiếu – the leader of the Vovinam school. Finally, the four blue, yellow, red and white arcs represent the four colors of Vovinam's belt system.

## 2. Logo image and design parameters

2.1. Image



## 2.2. Design parameters

#### 2.2.1. Drawing

- Global world map in the central circle.
- Leg-attack technique number 11 with Vovinam uniform in the central circle over the world map.
- Four arc lines in blue, yellow, red and white.
- Abbreviation of the World Vovinam Federation -WVVF

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#### 2.2.2. Color

- Logo color code CMYK.
- World Vovinam Federation and WVVF: font Arial Bold in red (C:0, M:99, Y:100, K:0)
- World Map
  - Circle around world map: blue in 3 colors point with a shade (C:67, M:5, Y:0, K:0), (C:67, M:5, Y:0, K:0), (C:13, M:0, Y:3, K:0)
  - o World map: blue (C:67, M:5, Y:0, K:0)
- Image leg-attack technique
  - o Uniform: blue (C:79, M:50, Y:0, K:0)
  - o Belt: yellow (C:2, M:12, Y:100, K:0)
  - o Man skin: nude (C:0, M:15, Y:16, K:0)
  - o Man shape: black (C:75, M:68, Y:67, K:90)
- Four arc lines in blue, yellow, red, white
  - o Blue (C:88, M:76, Y:0, K:0)
  - o Yellow (C:2, M:12, Y:100, K:0)
  - o Red (C:0, M:99, Y:100, K:0)
  - o White (C:0, M:0, Y:0, K:0)
- Background: white (C:0, M:0, Y:0, K:0)